

Effective from 1.4.2010



# The new Polo



## Contents.

|       |                         |    |                            |
|-------|-------------------------|----|----------------------------|
| 3     | Model prices.           | 9  | Environmental information. |
| 4 – 6 | Standard equipment.     | 10 | Vehicle Excise Duty (VED). |
| 7 – 8 | Factory-fitted options. | 11 | Volkswagen Service.        |

# You can afford the Volkswagen you couldn't even afford to think you could afford.

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## As individual as you are.

Personalise your Volkswagen with a range of retailer fitted accessories. Pick up an accessories brochure for full information on accessories such as Bluetooth telephone kits, iPod connectivity, roof bars, carpet mats and much more. Our brochures include fully fitted prices\* and you can even include accessories within your finance deal to spread the cost. If a genuine accessory is fitted prior to collection (pdi), you will also benefit from a 3-year Volkswagen warranty.

\* Where fitting costs are applicable, and unless stated otherwise.

# Model prices.

## 3 and 5 Door Hatchback Range.

|   |        |   |                  | Output, PS | CO <sub>2</sub> emission, g/km | Maximum VED band* | Basic Recommended Retail £ | VAT £    | Total Recommended Retail £ | Manufacturer's Recommended 'On the road' Retail £* |  |
|---|--------|---|------------------|------------|--------------------------------|-------------------|----------------------------|----------|----------------------------|--|--|
| <b>S</b>  |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| S   | 3 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 7,855.11                   | 1,374.64 | 9,229.75                   | 9,790.00   |  |
| S   | 5 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 8,365.74                   | 1,464.01 | 9,829.75                   | 10,390.00  |  |
| S   | 3 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 8,412.55                   | 1,472.20 | 9,884.75                   | 10,445.00  |  |
| S   | 5 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 8,923.19                   | 1,561.56 | 10,484.75                  | 11,045.00  |  |
| S A/C   | 3 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 8,450.85                   | 1,478.90 | 9,929.75                   | 10,490.00  |  |
| S A/C   | 5 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 8,961.49                   | 1,568.26 | 10,529.75                  | 11,090.00  |  |
| S A/C   | 3 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 9,008.30                   | 1,576.45 | 10,584.75                  | 11,145.00  |  |
| S A/C   | 5 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 9,518.94                   | 1,665.81 | 11,184.75                  | 11,745.00  |  |
| <b>BlueMotion</b>   |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| BlueMotion TDI  | 3 door | 1.2 ltr                                   | 5 speed manual   | 75         | 91                             | A                 | 11,816.81                  | 2,067.94 | 13,884.75                  | 14,445.00  |  |
| BlueMotion TDI  | 5 door | 1.2 ltr                                   | 5 speed manual   | 75         | 91                             | A                 | 12,327.45                  | 2,157.30 | 14,484.75                  | 15,045.00  |  |
| <b>Moda</b>   |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| Moda  | 3 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 9,033.83                   | 1,580.92 | 10,614.75                  | 11,175.00  |  |
| Moda  | 5 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 9,544.47                   | 1,670.28 | 11,214.75                  | 11,775.00  |  |
| Moda  | 3 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 9,591.28                   | 1,678.47 | 11,269.75                  | 11,830.00  |  |
| Moda  | 5 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 10,101.91                  | 1,767.84 | 11,869.75                  | 12,430.00  |  |
| Moda A/C  | 3 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 9,629.57                   | 1,685.18 | 11,314.75                  | 11,875.00  |  |
| Moda A/C  | 5 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 10,140.21                  | 1,774.54 | 11,914.75                  | 12,475.00  |  |
| Moda A/C  | 3 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 10,187.02                  | 1,782.73 | 11,969.75                  | 12,530.00  |  |
| Moda A/C  | 5 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 10,697.66                  | 1,872.09 | 12,569.75                  | 13,130.00  |  |
| <b>SE</b>   |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| SE  | 3 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 9,033.83                   | 1,580.92 | 10,614.75                  | 11,175.00  |  |
| SE  | 5 door | 1.2 ltr                                   | 5 speed manual   | 60         | 128                            | D                 | 9,544.47                   | 1,670.28 | 11,214.75                  | 11,775.00  |  |
| SE  | 3 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 9,591.28                   | 1,678.47 | 11,269.75                  | 11,830.00  |  |
| SE  | 5 door | 1.2 ltr                                   | 5 speed manual   | 70         | 128                            | D                 | 10,101.91                  | 1,767.84 | 11,869.75                  | 12,430.00  |  |
| SE  | 3 door | 1.4 ltr                                   | 5 speed manual   | 85         | 139                            | E                 | 9,999.79                   | 1,749.96 | 11,749.75                  | 12,420.00  |  |
| SE  | 5 door | 1.4 ltr                                   | 5 speed manual   | 85         | 139                            | E                 | 10,510.43                  | 1,839.32 | 12,349.75                  | 13,020.00  |  |
| SE  | 3 door | 1.4 ltr                                   | 7 speed auto DSG | 85         | 135                            | E                 | 11,055.11                  | 1,934.64 | 12,989.75                  | 13,660.00  |  |
| SE  | 5 door | 1.4 ltr                                   | 7 speed auto DSG | 85         | 135                            | E                 | 11,565.74                  | 2,024.01 | 13,589.75                  | 14,260.00  |  |
| SE TDI  | 3 door | 1.6 ltr                                   | 5 speed manual   | 75         | 112                            | C                 | 10,791.28                  | 1,888.47 | 12,679.75                  | 13,240.00  |  |
| SE TDI  | 5 door | 1.6 ltr                                   | 5 speed manual   | 75         | 112                            | C                 | 11,301.91                  | 1,977.84 | 13,279.75                  | 13,840.00  |  |
| <b>SEL</b>  |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| SEL   | 3 door | 1.4 ltr                                   | 5 speed manual   | 85         | 139                            | E                 | 11,106.17                  | 1,943.58 | 13,049.75                  | 13,720.00  |  |
| SEL   | 5 door | 1.4 ltr                                   | 5 speed manual   | 85         | 139                            | E                 | 11,616.81                  | 2,032.94 | 13,649.75                  | 14,320.00  |  |
| SEL   | 3 door | 1.4 ltr                                   | 7 speed auto DSG | 85         | 135                            | E                 | 12,161.49                  | 2,128.26 | 14,289.75                  | 14,960.00  |  |
| SEL   | 5 door | 1.4 ltr                                   | 7 speed auto DSG | 85         | 135                            | E                 | 12,672.13                  | 2,217.62 | 14,889.75                  | 15,560.00  |  |
| SEL TSI   | 3 door | 1.2 ltr                                   | 6 speed manual   | 105        | 124                            | D                 | 12,042.34                  | 2,107.41 | 14,149.75                  | 14,710.00  |  |
| SEL TSI   | 5 door | 1.2 ltr                                   | 6 speed manual   | 105        | 124                            | D                 | 12,552.98                  | 2,196.77 | 14,749.75                  | 15,310.00  |  |
| SEL TDI   | 3 door | 1.6 ltr                                   | 5 speed manual   | 90         | 112                            | C                 | 12,408.30                  | 2,171.45 | 14,579.75                  | 15,140.00  |  |
| SEL TDI   | 5 door | 1.6 ltr                                   | 5 speed manual   | 90         | 112                            | C                 | 12,918.94                  | 2,260.81 | 15,179.75                  | 15,740.00  |  |
| <b>Fixed price servicing – limited offer until 30 June 2010</b>     |        |   |                  |            |                                |                   |                            |          |                            |  |  |
| 3-year/30,000 miles (whichever is soonest) service plan comprising: |        |   |                  |            |                                |                   | 212.77                     | 37.23    | 250.00                     |  |  |
| 12 months/10,000 miles:   |        | Oil change service                        |                  |            |                                |                   |                            |          |                            |  |  |
| 24 months/20,000 miles:   |        | Interval service (including oil change)   |                  |            |                                |                   |                            |          |                            |  |  |
| 36 months/30,000 miles:   |        | Inspection service (including oil change) |                  |            |                                |                   |                            |          |                            |  |  |
|   |        | Brake fluid change                        |                  |            |                                |                   |                            |          |                            |  |  |

\* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 10.

# Main items of standard specification.

## Standard items of equipment S

### Volkswagen service

- 3-year/60,000 miles warranty (whichever is soonest)
- 3-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance

Please see page 11 for more details

### Exterior

- Black door mirrors with integrated indicators
- Black radiator grille
- Body-coloured bumpers and side sills
- Door handles, black
- Full size wheel trims
- Galvanised body
- Halogen clear headlights, range adjustable with daytime running lights
- Heat insulating green tinted glass
- White turn signal lights at rear
- 5J x 14 steel wheels with 175/70 R14 tyres

### Interior

- 'High Gloss Black' decorative inserts
- Upholstery - 'Cirrus' cloth

### Safety

- ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)
- Driver's and front passenger's airbags
- Driver's and front passenger's whiplash-optimised head restraints
- ESP (Electronic Stabilisation Programme) including EDL (Electronic Differential Lock) and ASR (Traction Control)
- Height-adjustable front three-point seat belts with tensioners
- High level 3rd brake light
- Isofix preparation (for 2 rear child seats)
- Rear head restraints x 3
- Rear three-point seat belts x 3
- Side head/thorax airbag system, for front passengers
- Warning buzzer and light for front seat belts if unfastened

### Function

- Air vents with 'High Gloss Black' trim
- Bag hooks in luggage compartment x 2
- Central locking
- Centre console with open storage compartment and 12V socket with cover
- Cup holders, front x 2
- Driver's and front passenger's sun visors with vanity mirrors
- Driver's and front passenger's seat height adjustment
- Driver's under seat drawer
- Dust and pollen filter
- Electric windows, front
- Electronic engine immobiliser
- Folding rear seat backrest
- Front wash/wipe with 4 speeds including interval delay
- Full size steel spare wheel
- Gear lever gaiter in 'High Gloss Black' trim surround
- Glovebox
- Grab handles, front x 2, rear x 2 with integrated coat hooks
- Handbrake grip button in 'High Gloss Black' effect
- Heated rear windscreen, automatically switches off
- Heating and ventilation with 4 speed fan and air recirculation
- Height and reach adjustable steering wheel
- Interior lighting with delay
- Instrument lighting, white adjustable panel illumination
- Internally adjustable driver's door mirror
- Load lip protective shield
- Luggage compartment cover, removable
- Luggage compartment light
- Manually dimmable interior rear-view mirror
- Note pad holder, pen holder and coin holder in glovebox
- Power-assisted steering, speed-sensitive
- RCD 210 radio/MP3 compatible CD player with 4 speakers, front
- Rear wash/wipe with interval delay
- Speedo and rev counter, electronic odometer, trip, service interval display, digital clock and fuel gauge
- Storage compartments in front doors
- Storage compartment in rear doors (5 door models only)
- Three-spoke steering wheel
- Warning 'lights on' buzzer
- 12V socket in luggage compartment

## Additional items of equipment S A/C

### Function

- Air conditioning, 'Climatic' semi-automatic control

### Additional items of equipment BlueMotion (over S)

#### Exterior

- Alloy wheels, four 5½J x 15 'Greenland' with 185/60 R15 low rolling resistance tyres and anti-theft wheel bolts
- 'BlueMotion' styling pack – uniquely shaped front and rear bumpers, radiator grille, side sills and rear roof spoiler
- Body-coloured door handles
- Body-coloured door mirrors with integrated indicators
- Unique 'BlueMotion' badging

#### Interior

- 'Matt chrome' air vent surround
- 'Matt chrome' gear lever gaiter surround
- 'Matt chrome' handbrake button
- 'Matt chrome' internal door handles
- Upholstery – 'Blue Merlin' or 'Cirrus' cloth

#### Function

- Air conditioning, 'Climatic' semi-automatic control
- Battery regeneration (recuperation – energy recovery during braking)
- Cruise control
- Electrically heated and adjustable door mirrors
- Front centre armrest with storage compartment
- Front fog lights
- Leather trimmed three-spoke steering wheel with chrome insert, gear knob and handbrake grip
- Multifunction computer (Midline) includes visual gear change recommendation for optimum fuel consumption
- RCD 310 radio/MP3 compatible CD player with 6 speakers, 4 front, 2 rear and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Remote central locking with 2 remote folding keys
- Start/Stop function
- Tyre pressure indicator, displays loss in tyre pressure
- Tyre repair kit (in lieu of steel spare wheel)

### Additional items of equipment Moda (over S)

#### Exterior

- Alloy wheels, four 6J x 15 'Cadiz' with 195/55 R15 tyres and anti-theft wheel bolts
- Body-coloured door handles
- Body-coloured door mirrors with integrated indicators
- Chrome trimmed radiator grille louvre
- Rear tinted windows from B pillar back

#### Interior

- 'Matt chrome' air vent surround
- 'Matt chrome' gear lever gaiter surround
- 'Matt chrome' handbrake button
- 'Matt chrome' internal door handles
- Upholstery – 'Strata' cloth

#### Function

- Easy entry sliding seats (for access to rear seats, 3 door)
- Electric windows, rear (5 door models only)
- Electrically heated and adjustable door mirrors
- Front fog lights
- Front passenger's under seat drawer
- Front seat back storage pockets
- Luggage compartment with variable load floor
- Multi Device Interface (MDI), glovebox mounted with USB and iPod connection cables
- RCD 310 radio/MP3 compatible CD player with 6 speakers, 4 front, 2 rear and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Reading lights, front x 2, rear x 1
- Remote central locking with 2 remote folding keys
- Split folding rear seat backrest 60:40
- Steel space saver spare wheel
- Two-tone horn
- Vanity mirrors, illuminated

### Additional items of equipment Moda A/C (over Moda)

#### Function

- Air conditioning, 'Climatic' semi-automatic control

# Main items of standard specification (continued).

## Additional items of equipment SE (over S)

### Exterior

- Alloy wheels, four 6J x 15 'Castille' with 185/60 R15 tyres and anti-theft wheel bolts
- Body-coloured door handles
- Body-coloured door mirrors with integrated indicators
- Chrome trimmed radiator grille louvre

### Interior

- 'Matt chrome' air vent surround
- 'Matt chrome' gear lever gaiter surround
- 'Matt chrome' handbrake button
- 'Matt chrome' internal door handles
- Upholstery - 'Strata' cloth

### Function

- Air conditioning, 'Climatic' semi-automatic control
- Easy entry sliding seats (for access to rear seats, 3 door)
- Electric windows, rear (5 door models only)
- Electrically heated and adjustable door mirrors
- Front passenger's under seat drawer
- Front seat back storage pockets
- Luggage compartment with variable load floor
- RCD 310 radio/MP3 compatible CD player with 6 speakers, 4 front, 2 rear and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Reading lights, front x 2, rear x 1
- Remote central locking with 2 remote folding keys
- Split folding rear seat backrest 60:40
- Steel space saver spare wheel
- Two-tone horn
- Vanity mirrors, illuminated

## Additional items of equipment SEL (over SE)

### Exterior

- Alloy wheels, four 7J x 16 'Navarre' with 215/45 R16 tyres and anti-theft wheel bolts
- Chrome trimmed front air intake surround

### Function

- Alarm with interior protection
- Carpet mats, front and rear
- Front centre armrest with storage compartment
- Front fog lights
- Front footwell illumination
- Leather trimmed three-spoke steering wheel with chrome insert, gear knob and handbrake grip
- MDI (Multi Device Interface) with USB and iPod connection cables
- Multifunction computer (Midline) includes visual gear change recommendation for optimum fuel consumption on diesel models
- Tyre pressure indicator, displays loss in tyre pressure

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

# Factory-fitted options.

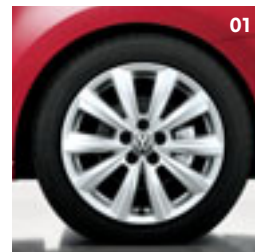
At Volkswagen, we work towards making sure that our cars are as close to perfection as we can make them. However, no matter how good our cars are, we know that they will never be exactly what you want in every detail.

Hence the exceptional range, style and quality of our factory-fitted options. So that if you find any particular part of your Volkswagen needs a little something to make it match your desires precisely, this is precisely where you will find it.

## Alloy wheels

Add a touch of style and personality with this choice of alloys. Alloys add a distinctively sporting look to your car, carefully chosen to enhance the exterior styling, these options give you plenty of opportunity to express your individuality and transform the appearance of your new Polo.

01 'Navarre' 7J x 16 alloy wheels.



## Comfort and convenience

The importance of comfort and convenience cannot be over-emphasised. Choose from this range of factory-fitted options to create an interior that meets your individual needs, and makes life just that little bit more comfortable and convenient. From electronic climate control air conditioning to a Winter pack, these essential luxuries are designed to help you relax and take the stress out of driving, adding not only a touch of luxury, but also providing invaluable practical assistance.

02 Electronic climate control air conditioning.



## Exterior

The exterior styling of a car is not only an expression of its personality, but makes a powerful statement about your own individuality and taste. These factory-fitted options provide an easy and effective way to create a striking visual appearance with great aesthetic appeal, whilst enjoying some important practical benefits. From special paint to front fog lights, choose the options best suited to your needs and enhance not only your new Polo's exterior looks, but your driving experience too.

03 Front fog lights with static cornering function.



## Safety and security

Safety and security have to be a primary consideration, for only when you are feeling totally safe and protected can you completely relax. Whether you are looking to ensure the safety of your passengers, enhance rear safety or make life just that little bit easier, this range of safety and security features will help you protect passengers and make your new Polo more secure, enabling you to enjoy the driving experience so much more.

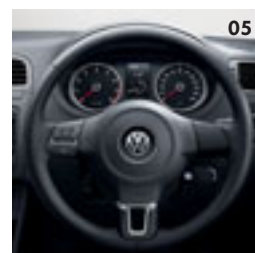
04 Alarm.



## Steering wheels

Create an air of exclusivity with the leather trimmed steering wheel, gear knob and handbrake grip or multifunction steering wheel where everything is to hand and intuitively where you would expect it to be, allowing you to drive in a totally relaxed manner, while enjoying all the benefits of advanced technology.

05 Multifunction leather trimmed steering wheel.



● Standard equipment ○ Optional equipment – Not available  
Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 17.5%.

Effective from 1 April 2010.

# Factory-fitted options (continued).

|   |  | S, S A/C       | BlueMotion | Moda, Moda A/C | SE | SEL | Basic RRP £<br>Excluding VAT | Total RRP £<br>Including VAT |
|---|--|----------------|------------|----------------|----|-----|------------------------------|------------------------------|
| <b>Alloy wheels</b>   |  |                |            |                |    |     |                              |                              |
| 15" 'Cadiz'   | Four 6J x 15 'Cadiz' with 195/55 R15 tyres and anti-theft wheel bolts  | ○              | –          | ●              | –  | –   | 378.72                       | 445.00                       |
| 16" 'Navarre'   | Four 7J x 16 'Navarre' with 215/45 R16 tyres and anti-theft wheel bolts  | –              | –          | ○              | ○  | ●   | 255.32                       | 300.00                       |
| 17" 'Boavista'  | Four 7J x 17 'Boavista' with 215/40 R17 tyres and anti-theft wheel bolts   | –              | –          | –              | –  | ○   | 340.43                       | 400.00                       |
| <b>Comfort and convenience</b>  |  |                |            |                |    |     |                              |                              |
| Air conditioning  | Electronic climate control (in lieu of 'Climatic')   | ○ <sup>1</sup> | ○          | ○ <sup>2</sup> | ○  | ○   | 302.13                       | 355.00                       |
| Carpet mats   | Front and rear   | ○              | ○          | ○              | ○  | ●   | 63.83                        | 75.00                        |
| Comfort pack  | Remote central locking and electrically adjustable door mirrors  | ○              | ●          | ●              | ●  | ○   | 140.43                       | 165.00                       |
| Convenience pack  | Automatic dimming interior rear-view mirror and rain sensor  | –              | ○          | ○              | ○  | ○   | 106.38                       | 125.00                       |
| Front centre armrest  | With storage compartment   | –              | ●          | ○              | ○  | ●   | 89.36                        | 105.00                       |
| Sensor pack   | Tyre pressure indicator, rear parking sensors, cruise control and multifunction computer (Midline)   | –              | –          | ○              | ○  | –   | 323.40                       | 380.00                       |
|   | Rear parking sensors and cruise control  | –              | –          | –              | –  | ○   | 251.06                       | 295.00                       |
|   | Rear parking sensors   | –              | ○          | –              | –  | –   | 225.53                       | 265.00                       |
| Smoking pack  |  | ○              | ○          | ○              | ○  | ○   | 17.02                        | 20.00                        |
| Winter pack   | Headlight washers, heated front seats, heated windscreen washer jets and low washer fluid warning light  | ○              | ○          | ○              | ○  | ○   | 289.36                       | 340.00                       |
| <p><sup>1</sup> Available on S/AC models only.</p> <p><sup>2</sup> Available on Moda A/C models only.</p>   |  |                |            |                |    |     |                              |                              |
| <b>Exterior</b>   |  |                |            |                |    |     |                              |                              |
| Front fog lights  | Including static cornering function  | –              | –          | –              | ○  | –   | 191.49                       | 225.00                       |
| Static cornering function   | For front fog lights   | –              | ○          | ○              | –  | ○   | 29.79                        | 35.00                        |
| Special Paint   | Black/Savanah Yellow <sup>1</sup>  | ○              | ○          | ○              | ○  | ○   | 174.47                       | 205.00                       |
|   | Metallic/Pearl Effect  | ○              | ○          | ○              | ○  | ○   | 344.68                       | 405.00                       |
| Tinted glass  | Heat insulating rear tinted windows from B pillar backwards  | –              | –          | ●              | –  | ○   | 212.77                       | 250.00                       |
| <p><sup>1</sup> Savanah Yellow paint is not available on BlueMotion models.</p>   |  |                |            |                |    |     |                              |                              |
| <b>In-car entertainment</b>   |  |                |            |                |    |     |                              |                              |
| DAB compatible radio <sup>1</sup>   | Digital receiver upgrade to RCD 310 and RCD 510 radio systems  | –              | ○          | ○              | ○  | ○   | 148.94                       | 175.00                       |
| Multi Device Interface (MDI)  | Including USB and iPod connection cables, glovebox-mounted   | –              | ○          | ●              | ○  | ●   | 123.40                       | 145.00                       |
| RCD 310 radio system <sup>2</sup>   | Including dash-mounted MP3 compatible CD player with 6 speakers and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)   | ○              | ●          | ●              | ●  | ●   | 97.87                        | 115.00                       |
| RCD 310 radio system with MDI (Multi Device Interface) <sup>2</sup>   | Including dash-mounted MP3 compatible CD player with 6 speakers and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player). Including USB and iPod connection cables | ○              | –          | –              | –  | –   | 221.28                       | 260.00                       |
| RCD 510 touch-screen radio system <sup>2</sup>  | Including dash-mounted MP3 compatible 6 CD autochanger with 6 speakers and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)                                    | –              | ○          | ○              | ○  | ○   | 242.55                       | 285.00                       |
| RNS 310 touch-screen navigation/radio system <sup>1,2,3</sup>   | With 5" colour screen – MP3 compatible CD player with 6 speakers, SD card reader and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)                          | –              | ○          | ○              | ○  | ○   | 693.62                       | 815.00                       |
| <p><sup>1</sup> DAB digital radio receiver and RNS 310 touch-screen navigation/radio system cannot be specified in conjunction with each other.</p> <p><sup>2</sup> RCD 310 radio system, RCD 510 radio system and RNS 310 navigation/radio system cannot be specified in conjunction with each other.</p> <p><sup>3</sup> RNS 310 navigation/radio system includes postcode search functionality for all but the last 2 digits of a UK postcode.</p> |  |                |            |                |    |     |                              |                              |
| <b>Safety and security</b>  |  |                |            |                |    |     |                              |                              |
| Alarm   | With remote central locking and interior protection  | –              | ○          | ○              | ○  | ●   | 161.70                       | 190.00                       |
|   | With remote central locking and interior protection  | ○              | –          | –              | –  | –   | 302.13                       | 355.00                       |
| Curtain airbag system <sup>1</sup>  | For front and rear seat passengers   | ○              | ○          | ○              | ○  | ○   | 489.36                       | 575.00                       |
| Front passenger's airbag deactivation   |  | ○              | ○          | ○              | ○  | ○   | 38.30                        | 45.00                        |
| <p><sup>1</sup> With curtain airbag system, conventional side impact airbags are fitted in the driver's and front passenger's seats, in lieu of the side head/thorax airbag system.</p>   |  |                |            |                |    |     |                              |                              |
| <b>Steering wheels</b>  |  |                |            |                |    |     |                              |                              |
| Leather trimmed   | Steering wheel, gear knob and handbrake grip   | –              | ●          | ○              | ○  | ●   | 148.94                       | 175.00                       |
| Multifunction, leather trimmed  | Multifunction steering wheel with multifunction computer (Midline), including leather trimmed gear knob and handbrake grip   | –              | –          | ○              | ○  | –   | 302.13                       | 355.00                       |
|   | Multifunction steering wheel   | –              | ○          | –              | –  | ○   | 93.62                        | 110.00                       |
| <b>Upholstery and trims</b>   |  |                |            |                |    |     |                              |                              |
| Alcantara   | 'Alcantara' sports seats with 'Microfibre' side bolsters   | –              | –          | –              | –  | ○   | 693.62                       | 815.00                       |

VAT is calculated at 17.5%.

Effective from 1 April 2010.

# Environmental information.

| <b>New Polo</b>       | <b>Output, PS</b> | <b>CO<sub>2</sub> emission,<br/>g/km</b> | <b>Trim level(s)</b>           | <b>Urban*</b> | <b>Extra-urban*</b> | <b>Combined*</b> |
|-----------------------|-------------------|--|--------------------------------|---------------|---------------------|------------------|
| <b>Petrol engines</b> |                   |  |                                |               |                     |                  |
| 1.2 ltr               | 60                | 128                                      | S, Moda, SE<br>S A/C, Moda A/C | 38.7/7.3      | 62.8/4.5            | 51.4/5.5         |
| 1.2 ltr               | 70                | 128                                      | S, Moda, SE<br>S A/C, Moda A/C | 38.7/7.3      | 62.8/4.5            | 51.4/5.5         |
| 1.2 ltr TSI           | 105               | 124                                      | SEL                            | 41.5/6.8      | 62.8/4.5            | 53.3/5.3         |
| 1.4 ltr               | 85                | 139                                      | SE, SEL                        | 35.3/8.0      | 60.1/4.7            | 47.9/5.9         |
| 1.4 ltr DSG (7 spd)   | 85                | (135)                                    | SE, SEL                        | (36.7/7.7)    | (60.1/4.7)          | (48.7/5.8)       |
| <b>Diesel engines</b> |                   |  |                                |               |                     |                  |
| 1.2 ltr TDI           | 75                | 91                                       | BlueMotion                     | 67.3/4.2      | 91.1/3.1            | 80.7/3.5         |
| 1.6 ltr TDI           | 75                | 112                                      | SE                             | 52.3/5.4      | 78.5/3.6            | 65.7/4.3         |
| 1.6 ltr TDI           | 90                | 112                                      | SEL                            | 52.3/5.4      | 78.5/3.6            | 65.7/4.3         |

( ) Automatic figures.

A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

\* Fuel consumption figures shown are mpg/ltr per 100 km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 99/94.

# Vehicle Excise Duty (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO<sub>2</sub> emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol engines and thirteen categories for diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO<sub>2</sub> emissions produced.

The CO<sub>2</sub> and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

## VED band 'First year rate'

From 1 April 2010, anyone buying a new car will pay a 'First year rate' of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

### VED band 'First year rate'

| VED band | CO <sub>2</sub> emissions (g/km) | Petrol VED £ | Petrol total 'On the road' costs £ | Diesel VED £ | Diesel total 'On the road' costs £ |
|----------|----------------------------------|--------------|------------------------------------|--------------|------------------------------------|
| A        | Up to 100                        | 0.00         | 560.25                             | 0.00         | 560.25                             |
| B        | 101-110                          | 0.00         | 560.25                             | 0.00         | 560.25                             |
| C        | 111-120                          | 0.00         | 560.25                             | 0.00         | 560.25                             |
| D        | 121-130                          | 0.00         | 560.25                             | 0.00         | 560.25                             |
| E        | 131-140                          | 110.00       | 670.25                             | 110.00       | 670.25                             |
| F        | 141-150                          | 125.00       | 685.25                             | 125.00       | 685.25                             |
| G        | 151-165                          | 155.00       | 715.25                             | 155.00       | 715.25                             |
| H        | 166-175                          | 250.00       | 810.25                             | 250.00       | 810.25                             |
| I        | 176-185                          | 300.00       | 860.25                             | 300.00       | 860.25                             |
| J        | 186-200                          | 425.00       | 985.25                             | 425.00       | 985.25                             |
| K        | 201-225                          | 550.00       | 1,110.25                           | 550.00       | 1,110.25                           |
| L        | 226-255                          | 750.00       | 1,310.25                           | 750.00       | 1,310.25                           |
| M        | Over 255                         | 950.00       | 1,510.25                           | 950.00       | 1,510.25                           |

The total 'On the road' costs above include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed below:

### Additional 'On the road' costs

|                                  |        |
|----------------------------------|--------|
| Delivery to retailer £           | 410.00 |
| Number plates £                  | 20.00  |
| VAT £                            | 75.25  |
| Vehicle first registration fee £ | 55.00  |
| Total £                          | 560.25 |

## VED band 'Standard rate'

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the table below:

### VED band 'Standard rate'

| VED band | CO <sub>2</sub> emissions (g/km) | Petrol VED £ | Diesel VED £ |
|----------|----------------------------------|--------------|--------------|
| A        | Up to 100                        | 0.00         | 0.00         |
| B        | 101-110                          | 20.00        | 20.00        |
| C        | 111-120                          | 30.00        | 30.00        |
| D        | 121-130                          | 90.00        | 90.00        |
| E        | 131-140                          | 110.00       | 110.00       |
| F        | 141-150                          | 125.00       | 125.00       |
| G        | 151-165                          | 155.00       | 155.00       |
| H        | 166-175                          | 180.00       | 180.00       |
| I        | 176-185                          | 200.00       | 200.00       |
| J        | 186-200                          | 235.00       | 235.00       |
| K        | 201-225                          | 245.00       | 245.00       |
| L        | 226-255                          | 425.00       | 425.00       |
| M        | Over 255                         | 435.00       | 435.00       |

### Six months' VED (Road Fund Licence)

From 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

### Subsequent year's VED (Road Fund Licence)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

### VED 'First year rate' refund

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

# The Volkswagen service, for your peace of mind.

## The Volkswagen Warranty

### Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised Volkswagen retailer or repairer; however, this additional warranty must be purchased before the mileage reaches 60,000\*. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

\* All warranty work must be completed by an authorised Volkswagen retailer or repairer.

### Body Protection Warranty

The internal body sections and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car.

There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

### Extended warranty

You may purchase additional protection from your authorised Volkswagen retailer or repairer, or contact 0870 9000 115.

### Service Intervals

Volkswagen are pleased to offer you a choice on how your Polo is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Time and Distance Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Time and Distance Service are as follows:

- Oil change service                      Every 10,000 miles/1 year (whichever is soonest).
- Interval service                          Every 20,000 miles/2 years (whichever is soonest).
- Inspection service                      Every 40,000 miles/3 years (whichever is soonest).

The LongLife Service is recommended for vehicles with a daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner.

With the LongLife Service the vehicle can cover anywhere between 10,000<sup>†</sup> and a maximum of 18,000<sup>†</sup> miles or 24 months (whichever is soonest) between oil changes. Inspection service is typically in the third year of ownership and thereafter every second year, for vehicles with an approximate annual mileage of 10,000 miles.

<sup>†</sup> Please note that mileages are approximate as the service indicator system uses kilometres as the distance measurement.

Please consult your authorised Volkswagen retailer or repairer for advice and full details.

### Volkswagen Insurance<sup>‡</sup>

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8 am - 9 pm and Saturday 9 am - 5 pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Visit [www.insurewithvolkswagen.co.uk](http://www.insurewithvolkswagen.co.uk) for details of the full range of insurance products available. Here you can also get a quote for your annual car insurance and buy it online too. All of our insurance products are designed to ease the pain of making a claim.

<sup>‡</sup> Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

### Volkswagen Finance<sup>±</sup>

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

<sup>±</sup> Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions.

Available to people over 18 in the UK only.

### Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

### Prices and specifications

The prices and specifications contained in this brochure are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

**Note:** We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

Effective from 1 April 2010.

**Issued by Volkswagen Marketing, Volkswagen (UK)**  
**Volkswagen Information Service**  
**Freephone: 0800 333 666**  
**PVW430PPL**

This price list can be viewed or downloaded in pdf format at:  
**[www.volkswagen.co.uk](http://www.volkswagen.co.uk)**